

**Subject:** Last call for LaunchPad Applications

**Date:** Monday, November 30, 2020 at 12:25:36 PM Eastern Standard Time

**From:** First Work

**FIRST WORK**  
ONTARIO'S YOUTH EMPLOYMENT NETWORK

**Member  
Update**

**FIRST WORK TRAINING OPPORTUNITY**

### **LaunchPad Application Deadline: Wednesday**

The application deadline for the LaunchPad train-the-trainer program is fast approaching!

#### **Application due: Wednesday December 2nd, 2020**

The LaunchPad program, as part of our overarching Building Capacity, Strengthening Recovery training initiative supported by the Ontario Ministry of Training, Labour and Skills Development, will help ESPs integrate a dual-customer approach to program development and delivery, keeping the jobseeker **and** the employer in focus when preparing for employment.

Through LaunchPad, participating employment service providers will design industry-specific workforce programs that prepare vulnerable unemployed job seekers for specific in-demand skills based on needs of regional employers, while building resilience, self-efficacy and confidence to support sustainable advancement towards client goals and labour market outcomes.

This program combines a dual customer (demand-driven) approach to engaging employers and designing curriculum, coupled with an asset, goal focused and trauma informed delivery method that builds on adult learning best practices.

*The program is valued at \$4,500; however, the program is being made available free of charge thanks to funding support from the Ontario Ministry of Labour, Training and Skills Development.*

**Apply to the LaunchPad program as an individual staff member [here](#).**

**Apply to the LaunchPad program as an agency [here](#).**



**LAUNCH PAD**

**Design & deliver industry specific workforce programs that meet the needs of regional employers and job seekers**

**What is LaunchPad?**

- ✓ 16 week applied course for agencies who develop & deliver employment and training programs
- ✓ 3 hours of live program delivery, plus 3 hours of independent work per week
- ✓ Highly interactive participatory course involving active engagement
- ✓ As an outcome of the program agencies will design and deliver industry specific training programs
- ✓ Course to be delivered in cohorts with teams of 2-3 staff per agency participating

**In this course you will learn how to design and implement:**

- ✓ Dual customer workforce programs to prepare vulnerable job seekers for in-demand jobs
- ✓ Applied occupation-specific skills training
- ✓ Program to support participants to achieve their goals and be successful on the job
- ✓ In-take and selection processes to build participant motivation

*Course Value: \$4,500 - Offered through  
First Work free of charge for a limited time*

**Application deadline:  
December 2nd, 2020**

Proudly funded by:



- ✔ Apply a trauma-informed approach in the design and delivery of the program
- ✔ Apply an Anti-Racist, Anti-Oppressive (ARAO) framework in designing and delivering programs
- ✔ Structured post program retention supports

**REMINDER** The lead agency sponsor is required to complete this application, indicating your goals and intentions for the LaunchPad program. Each staff member will need to complete a separate application on their own. All staff are required to participate in all parts of the training.

If you have submitted an application for your organization, please ensure your staff who will be participating in the LaunchPad program also submit an individual staff application.

***Building Capacity, Strengthening Recovery: First Work's COVID Response Program with LaunchPad and Online, Together.***

Funded by the Ontario Ministry of Labour, Training and Skills Development, First Work is providing two training programs – **LaunchPad** and **Online, Together** – for employment service providers to help strengthen the success of economic recovery for all Ontario. This train-the-trainer opportunity is available free of charge, courtesy of funding from the Ontario Government.

These training programs are available on a first-come, first-serve **application basis**, with application deadlines in early December. These training programs are open to Employment Service Providers across the province – not limited to First Work Members – so please feel free to share with your broader network!

The application portal and full details for this training initiative are available on the First Work website under [Training](#).

Do you have some important news or information about new programs to share with our community members? We would love to hear from you! Please email us at [info@firstwork.org](mailto:info@firstwork.org)

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